

ATA Podcast Nicolette Canzoneri

1:30 – Ryan introduces Nicolette.

3:45 – Nicolette talks about her positive reinforcement journey and some of the first animals she trained.

6:13 – Nicolette shares some memories from her time in the Exotic Training and Animal Management Program at Moorpark College.

8:55 – A little about Nicolette's time working with the Navy and how and why she ultimately decided to follow her curiosity to graduate school.

14:40 – Ryan asks Nicolette how she is able to turn her curiosity into action.

33:40 – Nicolette talks about her working using Community Based Social Marketing (CBSM) model to improve environmental programs.

41:22 – Similarities between CBSM and ABA are discussed.

1:02: Nicolette talks about what she wants to see happen in the behavior science world in the next 5-10 years.

1:06 – To find out more about what Nicolette is currently doing, visit www.action3630.com . To find out more about CBSM visit www.cbsm.com . People can email Nicolette directly at canzoneri@actionresearch-inc.com

1:07 – Ryan thanks Nicolette for coming on the show.

1:08 - Ryan directs people to www.animaltrainingacademy.com to find out more about ATA including membership.