ATA Podcast Nick Benger

1:40 - Ryan introduces Nick.

3:03 – Nick shares about where he first learned about positive reinforcement animal training including some stories of some of one of the first dogs he worked with.

6:30 – Nick explains what he means by engagement training.

10:11 – Nick tells people where they can go to find out more about his engagement training work with pet dogs. www.barkplayteach.com/the-engagement-guide

11:09 – Nick's Facebook discussion group can be found at https://www.facebook.com/groups/2076928672622451/

and the Dog Talk podcasts can be found on any podcast app or on his website www.nickbenger.com

15:40 – Ryan and Nick discuss the importance of talking to people and interviewing people with different points of view.

22:21 – Nick shares some thoughts on starting a podcast about animal training.

23:59 – Ryan introduces the top nine things to consider if you want to start your own animal training podcast.

24:18 – Nick and Ryan explain what they mean when they talk about defining their focus and goals for their shows and talk about how to determine who your audience is.

37:39 – Nick and Ryan discuss how to decide what content you want on your online platform.

41:00 – Ryan and Nick talk about how to differentiate yourself as a podcaster as well as the importance of authenticity.

54:20 – Nick and Ryan discuss the tech side of things.

1:00 – Nick and Ryan talk about how to determine the timing of the release of podcasts.

1:09 – Ryan and Nick talk about how to make the whole podcast process reinforcing for the guests, the listeners and the interviewer.

1:13 – Nick discusses what he'd like to see happen in the next 5-10 years in the world of pet dog training.

1:15 – Nick reminds everyone that they can find him on his website www.nickbenger.com, on Facebook as Nick Benger and his facebook group at https://www.facebook.com/groups/2076928672622451/

1:17 - Ryan thanks Nick.

1:18- Ryan directs people to www.animaltrainingacademy.com to find out more about ATA including membership.